The Smart Homebuyer's Guide to Greater Phoenix Neighborhoods



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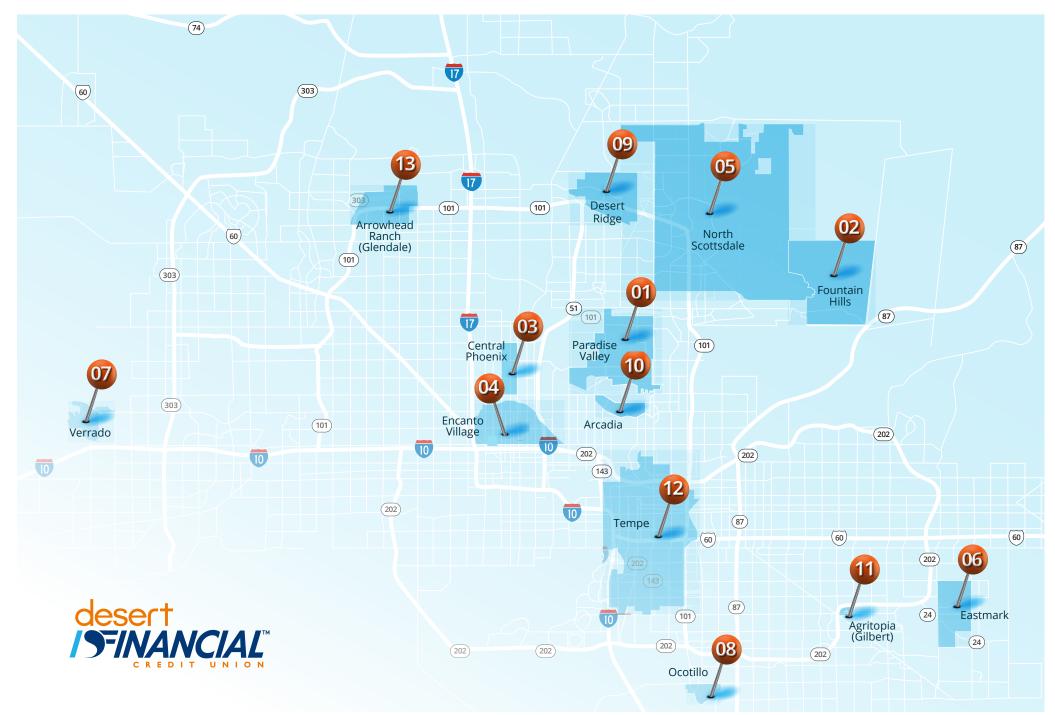
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Paradise Valley

An oasis of million-dollar homes, stunning views and world-class amenities nestled in the shadows of Camelback Mountain





In 1889, three surveyors were sent by the Rio Verde Canal Company to help turn the cattle-grazing land located north of Camelback Mountain into irrigated farmland. They were so impressed by the beauty and tranquility of the red rocks and desert landscape that they named the area "Paradise Valley." But it wasn't till 1961, after World War II, that the Town of Paradise Valley was established. Since that time, it has become known as a haven for private, relaxed yet upscale luxury living.

With average home prices well into the millions, Paradise Valley — also known as "PV" — is renowned as one of Arizona's most high-end communities attracting wealthy, sophisticated residents who appreciate a relaxed vibe. One of the town's most famous residents was also one of the nation's best-known politicians, Senator Barry Goldwater, and in 2004, the city added the Goldwater Memorial to memorialize him.

Although Paradise Valley is surrounded by the hustle and bustle of both Phoenix



and Scottsdale, it maintains the calm and cool feel of an elegant laidback enclave. Residents love the breathtaking views and calming landscapes that their small valley provides. Tourists love it too and have made it one of Arizona's busiest vacation destinations. Seven worldclass, full-service resorts call Paradise Valley home — including the Montelucia, Camelback Inn and the Sanctuary. Dozens of hiking trails lead up to breathtaking views on Camelback Mountain. Scottsdale Fashion Square, one of the largest malls in the Southwest, is around the corner offering access to over 200 retailers from GUESS to Nordstrom to Gucci.

Popular dining hot spots such as the historic El Chorro Lodge, Lon's at the Hermosa and Elements, offer subdued, fine dining. Phoenix Sky Harbor airport is also just 15 miles away. Shopping, dining, hiking, golf, tennis, spas and more — Paradise Valley, even with its relatively small footprint, offers it all.

Fountain Hills

A welcome oasis on the outskirts of The Valley featuring stunning natural mountain views and one of the world's tallest fountains.





Incorporated in 1989, Fountain Hills has grown to become a thriving masterplanned community known for having one of the world's tallest man-made fountains. Physically separated from its Scottsdale neighbors by rugged mountainside terrain, the town has a unique entry point where Shea Boulevard summits at Eagle Mountain and opens up to breathtakingly beautiful scenery, lavish rim-side estates and golf course views.

One of the community's most valuable assets is its natural beauty. Incredible views and natural desert terrain provide for a wide range of outdoor activities including hiking, biking and golf. In fact, with just over 20 square miles of land, Fountain Hills surprisingly contains six of the golf courses that make up the Sonoran Desert Golf Trail – some of Arizona's finest public 18-hole golf courses.

Aside from golf, Fountain Hill's location on the edge of The Valley provides quick and easy access for day-tripping to the Tonto National Forest or the cool pines of the White Mountains. In its city



center are dozens of dining options from fast-casual to fine dining that will wow every taste bud. Surrounding shopping centers also feature several art galleries, boutiques and gift shops, along with large national retailers.

Of course, you can't talk about Fountain Hills without mentioning that it has one of the world's tallest man-made fountains at its center. Built in 1970, the fountain not only became the eventual namesake for the community but also acts as the meeting point for many community events and activities. Bursting up from the depths of an intown lake, the fountain sprays huge plumes of water up to 300 feet high for 15 minutes every hour.

Named by Phoenix Magazine as one of the best places to live in the Valley of the Sun, residents of Fountain Hills appreciate the vast housing options available that range from small condominiums and single-family homes to large custom estates and guard-gated neighborhoods.

Central Phoenix

The perfect blend of historic homes and new builds — known for lush green yards, excellent schools and hot spot dining





The Central Phoenix Corridor, nicknamed "CenPho", is a highly desired neighborhood located right in the heart of Phoenix. Its southern border starts at Camelback Road and runs north for three miles to Northern Avenue. Its east and west boundaries are 7th Avenue and 7th Street — a one-mile stretch that locals call "between the sevens."

Central Phoenix residents are drawn to its large ranch-style and mid-century homes. Within its bounds are two of Phoenix's 35 popular historic neighborhoods — Windsor Square and Medlock Place. The area is known for having deep irrigated lots which makes for gorgeous, lush green yards and the large mature shade trees that arch over Central Avenue and the Murphy Bridle Path — a historic 2.5-mile unpaved trail that runs alongside Central Avenue once used for horse travel. Today, residents use the path for daily walks and bike rides. Many use it simply to get in their daily cardio and dog walks, while others use it for quick access to local hotspots like the Uptown Farmers Market or Uptown Plaza, a local shopping hub that was recently restored to its original mid-century vibe.



Residents also love that Central Phoenix offers easy access to everything thanks to its convenient location right off the SR-51. Phoenix Sky Harbor Airport as well as Downtown Phoenix are just 10 miles away. The Arizona Biltmore Resort and Biltmore Fashion Park are five miles away. State Farm Stadium and Scottsdale Fashion Square are just 12 miles away.

Those who reside in the Central Phoenix Corridor appreciate being near popular, locally owned eateries such as Postino Central, Windsor, Federal Pizza and Joyride, along with ice cream spots, bakeries and coffee shops like Churn and Lux Central. Uptown Plaza offers the opportunity to shop at AJ's and West Elm as well as grab a drink and dinner at one of its many restaurants, including Shake Shack, Lou Malnati's, Sushi Vibe and Huss Brewery.

"CenPho" is a place where the past meets the present, and residents can enjoy the perfect blend of history and modernity with excellent schools and a thriving dining scene. With its charming historic homes, scenic Murphy Bridle Path and proximity to key amenities, Central Phoenix provides a vibrant and convenient lifestyle in the heart of the city.

Encanto Village

Charming historic neighborhood living near the hustle and bustle of downtown Phoenix





The Encanto Village contains 22 of Phoenix's 35 historically designated neighborhoods — including Coronado, Encanto-Palmcroft, North Encanto and Willo — which makes it the greatest concentration of historic districts in all of Phoenix.

The historic nature of Encanto Village means its homes embody more character and charm than any other neighborhood in The Valley. Each neighborhood offers an eclectic architectural display of Spanish Colonial, Mediterranean, Tudor, Colonial and Pueblo designs, to name a few. Residents who live here love investing in beautiful home renovations and take pride in their restorations.

Located in the heart of downtown Phoenix, the village is mixed in with the Central Avenue high-rise corridor which includes parks, retail and dining. It's one of the few places in The Valley where owning a car is optional. Cruise on one of the many bike paths to the Phoenix Art Museum, Phoenix Theatre or Heard Museum for some culture. Or step onto the Phoenix Metro light rail system, which can easily take you downtown to



catch a Suns or Diamondbacks game. If you prefer the golf and tennis life, the historic Phoenix Country Club is right around the corner.

Residents love the lush Encanto Park named in Forbes Magazine America's Best City Parks — which encompasses 222 acres of plush green grass, dozens of mature shade trees, a lagoon, picnic areas, a golf course and fishing areas. Next door is the popular Encanto Sports Complex which offers pickleball, tennis, volleyball and basketball courts.

This proximity offers the best of both worlds: quiet neighborhood charm paired with easy access to urban amenities. Encanto Park is one of those amenities, offering a lush outdoor recreational oasis with a golf course, lagoon, sports courts and enchanting nature trails.

Life in Encanto Village is enriched by its history, culture and natural beauty. It's the perfect place to live for anyone looking for architectural character amid a vibrant urban scene and easy access to fun outdoor activities.

North Scottsdale

Breathtaking mountain scenery, fine dining, championship golf courses and world-class resorts





North Scottsdale is an upscale, highly desirable residential destination known for its sophisticated homes, amenity-rich communities and easy access to enjoy outdoor living at its finest. Many of the communities found in this 85255 zip code are some of the most expensive in The Valley — including Grayhawk, DC Ranch, Silverleaf and Troon — offering residents upscale resort lifestyles with championship golf courses and numerous other amenities like lighted tennis and pickleball courts, resort-style pools and spas and private clubhouses.

Residents who like to live outdoors take full advantage of North Scottsdale's more than 60 miles of well-maintained trails for hiking, mountain biking and horseback riding. One of the more popular destinations, McDowell Mountain Preserve, features six trailheads with varying degrees of difficulty — all of which provide fabulous views of The Valley.

There's no shortage of exceptional shopping in North Scottsdale — residents can enjoy a little retail therapy at



any number of national retailers and boutiques including two popular outdoor malls, Kierland Commons and the Scottsdale Quarter. Together these two open-air destinations host more than 100 sophisticated shops including Crate & Barrel, Anthropologies, CB2, Apple and H&M, along with plenty of casual and fine dining options.

North Scottsdale is also famous for sprawling and iconic resorts such as The Boulders, Four Seasons Resort, The Fairmont Scottsdale Princess and Westin Kierland Resort. Locals and tourists alike check in to take advantage of their rich amenities and entertainment options, including luxurious spas for a little stressfree relaxation and pampering.

While the 85255 zip code is located in the northeastern corner of The Valley, it's bordered by the SR 101 loop which makes it easy to travel around to other parts of The Valley. But with so much to offer, why would you ever leave?



Eastmark

Modern homes, innovative amenities, community spirit and outdoor adventure — all located in the heart of Mesa





Voted one of the 50 Best Master-Planned Communities in the United States in 2023 by Where to Retire, Eastmark is located in the heart of Mesa offering beautiful neighborhoods, award-winning schools and innovative amenities.

Since 2013, the vibrant 3,200-acre community has continually flourished, offering homebuyers a variety of home styles constructed by multiple builders. Once built out, Eastmark is expected to sustain more than 13,000 residents in more than 7,000 homes and apartments.

The credo of Eastmark is that "living here is truly the mark of something special." Its community programming builds incredible neighborhood spirit through several weekly, monthly and annual events. Favorites include the Spirit of Community Parade in July, where residents decorate bikes and golf carts in red, white and blue; and the Very Merry Eastmark celebration in December, when the community's holiday tree is revealed and decorated.



The community is connected through the Eastmark Great Park, a 96-acre green belt and entertainment zone developed by Eastmark and owned and operated by the City of Mesa. Featuring a splash pad, play structure, lake with riparian stream, event pavilion, open fields and endless paths and trails, the park runs through the community bringing education, civic and commercial life together.

Eastmark is conveniently close to three major highways — the 101, 202 and the 60. It's just minutes away from Phoenix-Mesa Gateway Airport and less than 45 minutes from downtown Phoenix. This "city within a city" offers everything a family could want — artfully integrating community life with unique access to education, recreation and more.

Verrado

A master-planned community with small town feel, historic charm and modern amenities nestled at the base of the majestic White Tank Mountains





Set at the base of the majestic White Tank Mountains in Buckeye, Verrado is an expansive master-planned community on 8,800 acres designed to exude smalltown feels and historic charm.

Opened in 2004, Verrado broke the mold of cookie-cutter communities that had been popular in The Valley by offering "villages" of single-family homes with front porches, treelined streets and rich community programming. Once the build-out is complete, more than 14,000 homes are expected including single-family residences, condominium communities, an active-adult lifestyle community and private custom-home enclaves.

When it was first developed, Verrado felt much like an outlying suburban community far away without much access to services and the benefits you would expect from city life in Phoenix. But today, because of its rapid expansion and growth in commerce, those 25 miles from downtown Phoenix don't seem so far. It's a grown-up community that now has amenities such as a main street featuring a grocery



store, shopping, eateries, a bank and a health club. The community has golf courses, schools, and a variety of organized recreational and social clubs.

Homes in Verrado run the gamut. Firsttime buyers can find affordable homes, while move-up buyers, retirees and others can find a more upscale home along the community's lush golf course.

Homes in Verrado typically meet higher energy-efficiency standards and feature open floorplans with gourmet kitchens and modern bright spaces. While most homes have the look of a 1930s bungalow, they were all built to meet modern construction standards and include all the storage and conveniences expected in new homes. And because Verrado sits at the foot of the White Tank Mountains, some properties are positioned high enough in elevation to have stunning views.

Verrado stands as a remarkable masterplanned oasis, seamlessly blending the allure of small-town living with the convenience of modern amenities.

Ocotillo

Sparkling lakes, winding streets, outstanding schools and shopping, and a private golf club make up this oasis in Chandler





Ocotillo in Chandler is a high-profile, luxurious, master-planned community with 1,900 acres of sparkling man-made lakes, winding streets, beautiful homes and a private golf club.

Ocotillo offers a perfect mix of gorgeous homes, condos and townhomes combined with plenty of retail shops, entertainment, outdoor activities and outstanding schools making it an ideal community for growing families, professional couples, retirees and others.

People who drive through Ocotillo are immediately impressed by the feel of the community, which is often described as serene, safe and welcoming. Ocotillo boasts over 3,500 residential units as well as the gorgeous Ocotillo Golf Resort, a private club that allows Ocotillo residents to enjoy golf on its 27 scenic holes.

Located on the southern end of Chandler, residents enjoy short commutes to Chandler's high-tech Price Corridor Business District, Chandler Fashion Center, Chandler's historic downtown area and Sky Harbor International Airport in Phoenix.



Sports enthusiasts will love that Ocotillo is adjacent to the Snedigar Sportsplex, a sprawling 90-acre facility containing a skate park, a recreation area, as well as softball, baseball and soccer fields. Also close by is the Paseo Vista Recreation Area which features a unique playground for children as well as an expansive archery range and disc golf course.

With several shopping centers and malls nearby, residents love easy access to shopping as well as dozens of dining options from national retail chains to local homegrown eateries.

Each Sunday, local farmers, artisans and vendors all gather at the Ocotillo Farmers Market, offering patrons fresh produce, baked goods, locally sourced meats and seafood and a variety of arts and crafts.

With its stunning man-made lakes, excellent schools and diverse housing options, Ocotillo stands as an oasis of serenity and convenience.

Desert Ridge

A centrally located and masterplanned community with endless options for shopping, dining, entertainment and resort amenities





Desert Ridge stands as a premier residential hub within the Northeast Valley of Phoenix, making it an attractive haven for families and young professionals seeking convenient freeway access alongside abundant shopping, dining and entertainment choices.

Comprising over 50,000 residents across 10 interconnected subcommunities, Desert Ridge offers an array of lifestyle options, including condominiums, townhomes, single-family residences and expansive custom estates. This all-encompassing locale provides access to community events, excellent schools, retail destinations, culinary experiences, parks and recreation.

Its main focal point, Desert Ridge Marketplace, found just north of Loop 101 on Tatum Boulevard, draws crowds with its open-air allure featuring renowned national stores like Target, Marshalls, HomeGoods and Barnes & Noble Booksellers. Moreover, it boasts an AMC stadium-seating theater and a diverse assortment of dining establishments, outdoor fireplaces, a splash pad, live music stages and children's play areas.

For an urban and stylish entertainment enclave, nearby High Street offers exclusive



clothing boutiques, spa services, lively nightclubs and trendy dining and bar options.

Several communities within Desert Ridge, including Aviano, Bella Monte, Fireside, Glen Eagle and Lockwood Estates offer a resort-like atmosphere with lush desert landscaping. Gated entrances, pools, spas, tennis courts, fitness centers and a robust calendar of planned activities cater to diverse interests and preferences.

Embracing the stunning backdrop of Wildfire Golf Club's two 18-hole courses and the enchanting grounds of JW Marriott Phoenix Desert Ridge Resort & Spa, numerous Desert Ridge neighborhoods enjoy resortstyle living coupled with golf course vistas.

Nestled near key thoroughfares like Loop 101 and State Route 51, Desert Ridge ensures swift connections to downtown Phoenix, neighboring metropolises and Phoenix Sky Harbor International Airport — all within a 20-minute commute. The advantages of this expansive masterplanned community span from captivating landscaping to lifestyle-enhancing amenities, orchestrated social gatherings and a vibrant atmosphere.

Arcadia

Explore the allure and enchantment of this popular, mature neighborhood located south of Camelback Mountain





Renowned for its mature greenery and historical charm, Phoenix's Arcadia neighborhood boasts a rural ambiance amidst the city's expansion.

Arcadia, known for its convenient location just south of Camelback Mountain as well as its lush, citrus foliage, is a haven for those seeking well-established neighborhoods, spacious land parcels and outstanding mountain views. As a coveted destination, residents have seen their home values soar while older ranchstyle homes are torn down to make way for newer larger estates.

Located within close proximity to Phoenix and Scottsdale amenities, including Biltmore Fashion Park, Scottsdale Fashion Square and Old Town Scottsdale, Arcadia offers both tranquility and convenience. Dozens of popular dining options, like North, Chelsea's Kitchen and the original locations of Postino's and O.H.S.O. Brewery are a short drive or bike ride away. Phoenix Sky Harbor International Airport is just a 15-minute drive away.

For those seeking a hip and trendy locale, the Arcadia and nearby Arcadia



Lite neighborhood are prime options. Stretching between 68th St. and 44th St. from Camelback Rd. to Indian School Rd., Arcadia's upscale allure has seen significant growth over recent years prompting similar growth in Arcadia Lite. Positioned between 44th St. and 32nd St. from Camelback Rd. to Indian School Rd., Arcadia Lite offers similar proximity to neighboring hotspots but with smaller home lots and lower prices.

Arcadia offers a family-friendly atmosphere that is coveted for its excellent schools, historical charm, lush greenery and mountain views. With its convenient proximity to everything The Valley offers, Arcadia harmoniously blends quiet neighborhood tranquility with the ease of city-life accessibility.

Agritopia (GILBERT)

Where urban farming and city life thrive harmoniously in the heart of Gilbert





Spanning 166 acres in Gilbert, Agritopia was once a 1927 homestead but has evolved into a unique, vibrant mixed-use planned community.

The land that is now Agritopia was originally homesteaded by the Reber family. In 1960, Joe Johnston purchased the farm to grow cotton and wheat, and give his family a fun, rural life. By the late 1990s, when Gilbert's rapid growth brought suburban development near the farm, the Johnstons began brainstorming ways to preserve their land. So, in 2000, they began collaborating with land planners, landscape architects, the Town of Gilbert, and community developers on a vision to create a modern village that honored its farming traditions of the past.

As a result, Agritopia was conceptualized with a renowned 11-acre certified organic urban farm as its centerpiece. Designed to yield seasonal fruits, vegetables and nuts, residents can lease 20x20 plots in the community farm area as well as purchase produce grown on-site at The Farm Store.



Outside of The Farm, the remaining 155 acres in Agritopia are dedicated to restaurants, shops and community gathering spaces, with 90 acres committed to residential living. There are 452 lots tailored to the concept of New Urbanism's early 20th-century aesthetics. Parks, accessible shady spots and inviting front porches contribute to a barrierfree community atmosphere. Residents can stroll the tree-lined pathways from The Farm on their way to savor one of Agritopia's restaurants including Joe's Farm Grill, which is a fun intimate restaurant built within the walls of loe Johnston's original home.

From adorable cottages perfect for young couples to spacious, modern homes ideal for a family of four, the neighborhood welcomes everyone — from all ages and all stages of life. Named "Agritopia" to reflect its agricultural heritage and perfect communal harmony, it stands as a testament to a unique vision for sustainable and cohesive living.

Tempe

An eclectic mix of Fortune 500 business, top-tier academics, outdoor sporting pursuits and fun family life





Incorporated in 1894, Tempe is a unique, fun town with a personality all its own. It is one of the only towns in the Valley of the Sun where residents have the chance to boat, fish and hike within a stone's throw of Fortune 500 companies. Tempe Town Lake is well-known as both a business and recreation hub - offering weekday cubicle-dwellers the opportunity to take a lunchtime stroll along the lake and its many kayakers, paddle-boarders and triathlete swimmers. Outside of the lake, Tempe is home to six public pools and splash pads, 40+ parks, many golf courses and a variety of other sports facilities.

Located near the lake is Arizona State University[®], one of the largest universities in the U.S. which has also helped the city earn a reputation as one of the best college towns. While this honor certainly brings lots of dining, nightlife and sporting event options to Tempe residents, it also brings opportunities to explore the arts at the infamous ASU[®] Gammage Theatre and ASU Art Museum.



Getting around Tempe is a breeze, thanks to major roadways like I-10 and the city's affordable public transportation options. The Valley Metro light rail system runs right through Tempe, which provides easy access to the most popular destinations in The Valley including downtown Phoenix and Sky Harbor Airport. Tempe also offers intra-city transit via the Tempe Streetcar and a few other shuttle services designed to make connections within Tempe easy and fast.

As far as living options go, there is the Maple-Ash district adjacent to the ASU campus which is known for smaller homes with older character and a living destination for young professionals. Other neighborhoods in Tempe include Alta Mira — which has a reputation as an upscale neighborhood filled with young families. Camelot Village is known as one of the safest neighborhoods with great schools. The Lakes is an amenityrich neighborhood located close to the 125-acre public Kiwanis Park. And Dava-Lakeshore is an area known for balancing more affordable real estate with great local amenities.

Arrowhead Ranch (GLENDALE)

Dining, lake views, golf courses, tennis courts and professional sports in the middle of Glendale





Developed in five distinct phases from 1998 to 2012, Arrowhead Ranch thrives as an established, sprawling community in Glendale, Arizona. What was once a thriving citrus ranch is now a bustling master-planned residential expanse with thousands of families calling it home!

The blueprint of Arrowhead Ranch is subdivided into several distinctive neighborhoods — each possessing a unique character. Ranging from the original Arrowhead Homestead to the serene Arrowhead Lakes, the legendary Arrowhead Legends, Sierra Verde at Arrowhead Ranch and the elegant Highlands at Arrowhead Ranch, these neighborhoods offer a spectrum of living options including single-family homes and luxurious estates to idyllic lakeside retreats and golf course properties.

Beyond the bounds of its nearly 5,000 acres, residents love that Arrowhead Ranch is close to shopping outlets, dining establishments, entertainment venues and recreational havens. Sports lovers enjoy the proximity of Arrowhead Ranch with the seamless integration of Glendale and the Northwest Valley. Mere minutes



separate the community from shopping and dining at Arrowhead Towne Center or watching or watching Cactus League Spring Training or Arizona Cardinals games. Or take in a round of golf at the Arnold Palmer-designed Arrowhead Country Club.

The spirit of outdoor exploration appears to be woven into Arrowhead Ranch's essence, perhaps an homage to its history as a citrus farm. While Arrowhead Country Club beckons to avid golfers, the expansive Thunderbird Park, spanning 1,185 acres and hosting 15 miles of trails, offers an idyllic playground for hikers, bikers and joggers. Meanwhile, a short drive north leads to the Lake Pleasant Regional Park, a haven for water enthusiasts and boaters seeking aquatic adventures.

Enveloped by tree-lined streets, wellestablished neighborhoods, abundant shopping opportunities and the sweeping backdrop of mountain vistas, Arrowhead Ranch in Glendale magnetizes a myriad of prospective homebuyers seeking distinct experiences.

Flagstaff

Majestic mountain views, tall ponderosa pines, small-town charm — live your best life 7,000 feet above sea level





Situated in the heart of north-central Arizona, Flagstaff rests at the foot of the aweinspiring San Francisco Peaks — crowned by a dormant volcano towering 12,633 feet high and surrounded by the world's largest continuous Ponderosa Pine forest.

Renowned for its striking geographical features, vibrant artistic culture, renowned observatory and flourishing local breweries, Flagstaff seamlessly fuses the quaint charm of a mountain town with the comprehensive amenities of a bustling city. Its vibrant historic downtown, year-round entertainment options and small-town charm underscore its appeal to travelers and residents alike.

Situated at the crossroads of Interstate 17 and Interstate 40, Flagstaff is a mere 150 miles north of Phoenix. Just outside of Flag, as it is known by locals, travelers will find noteworthy regional wonders, including the Grand Canyon, Route 66, Navajo Nation and Sedona's iconic red rocks.

Flagstaff's enriched experience comes at a cost, however. Even though it is small in size, living expenses — transportation, healthcare, food and housing costs surpass national and state averages. Flagstaff's real estate market is hot with



buyers who see a mountain home as a respite to their city life in Phoenix.

Of course, you can't talk about Flagstaff without talking about Northern Arizona University® (NAU®) and its 25,000 undergraduates. Named among the top 20 college towns in the U.S., Flagstaff appeals to college students who prioritize academics along with outdoor adventure. From hiking, running, mountain biking and backpacking, to rock climbing, ziplining and flatwater paddling — and that's just the summer months.

Mild weather conditions prevail throughout the year, with warm summers averaging 80 F and cool winters at 45 F. Winters witness greater rainfall and snowfall due to cooler temperatures at higher elevations. Flagstaff boasts an annual average of 81 inches of snowfall, making it an ideal destination for downhill and cross-country skiers, as well as snowboarders.

Sitting at 7,000 feet above sea level, Flagstaff is one of the highest elevation cities in the United States. It experiences distinct seasons and a climate marked by its altitude, low humidity and diverse terrain. There's always something for adventurers to explore!

Prescott

A historic haven surrounded by enchanting mountain mystery in Northern Arizona





Nestled within Arizona's north-central landscape, Prescott emerges as a historical haven of natural beauty. Dubbed "Everybody's Hometown," it's renowned for its rich heritage and enchanting scenery as well as its mild weather in all four seasons.

The historic downtown, characterized by Victorian architecture and a welcoming community spirit, transports residents and visitors to a bygone era. Whiskey Row, once a rowdy district, has transformed into a vibrant hub for entertainment, dining and shopping while retaining its wild past's echoes. Its culinary scene ranges from informal to upscale, pleasing all levels of foodies.

The cultural scene is also vibrant, with plenty of museums and galleries, as well as festivals celebrating art, music and heritage throughout the year. Prescott is also home to the annual Prescott Frontier Days festival in the summer, which includes the world's oldest rodeo.

With 16 parks and five lakes, as well as its setting at a 5,400-foot elevation in the Bradshaw Mountains, Prescott is a paradise for the outdoor adventurer. It



offers diverse trails, lush pine forests and dramatic granite peaks perfect for hiking, mountain biking and horseback riding. Landmarks like Thumb Butte provide ideal spots for hiking and contemplation. Nearby Watson and Willow Lakes provide backdrops for fishing and kayaking.

Situated just 90 miles from Phoenix, Prescott is very appealing to secondhome owners and recent retirees. More than 40,000 residents enjoy diverse housing options, from historic homes to modern developments, which characterize Prescott's real estate landscape. Master-planned communities like Prescott Lakes and Hassayampa Village offer not only stunning homes but also access to golf, wellness centers and recreational facilities.

Prescott embodies Arizona's heartland spirit, blending history, nature and community. Whether strolling its historic streets, exploring the mountains or enjoying cultural events, Prescott invites all to experience its unique and timeless charm.

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